



☎ +91 7736754999, +91 7736495999

🌐 [www.autowhite.in](http://www.autowhite.in)



## What is Autowhite

With the tap of a button, simply schedule your next car wash, from home. Autowhite offers Pressure Wash cleaning, Deep cleaning, Wax coating, Bike Washing and more!

# Why Autowhite?

## Problem



“My car’s exterior and interior are **not cleaned properly and also smell.**”

“Premium Auto Care Services are **very costly and not worth it.**”

“I **don’t have much time** to go to car washing centers and **stand in the queues.**”

## How does Autowhite solve the problem

We pamper your car with the latest equipment including a **high pressure washer & vacuum cleaner** to give it a new look and feel.

**Autowhite comes to your location** with its backpack to give you a washing center like wash.

We are **premium yet 50% more affordable** than conventional car washing centers.



# Why Autowhite as a Franchise

✓ Kerala No.1 Car & Bike Wash Service provider

✓ Low startup cost

✓ Fast ROI

✓ Partner Training Support

✓ Management Support

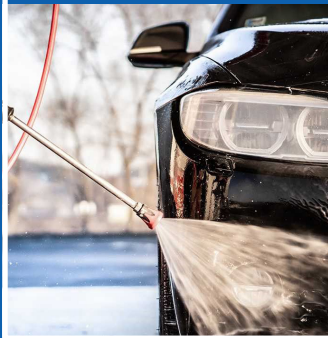
✓ Annual Training Calendar

# Autowhite Services are High in Demand

Bike Wash



Exterior washing



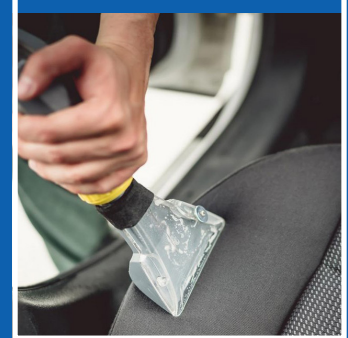
Interior Vacuum



Exterior Wax Polishing



Interior Deep cleaning



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# Investment

To become Partner Manager just a small investment of

**₹ 99,999 only**

**Agreement Period - 2 years**

(T&C applied)

# Autowhite Offerings

- Marketing and Orders from the next day.
- Customer Service and support.
- Service Partner Training.
- Service Partner Hiring Support.
- Management System.
- Quality Supplies at best cost
- Industry Know-How.

## Your Responsibility

- Partner manager has to find Service Partners who will get trained by Autowhite to work on the platform.
- Partner Manager has to manage the availability of service partners.
- Supplies Management for the service partners.
- Quality Control And Checks.
- Handling Escalations if any.

## Deliverables by Autowhite

- Portable Autowhite carwash Kit 1.
- 100 Consumable kits.  
(Lasts 300 washes)
- 2 Service Partners jackets.
- 1 Partner Manager Polo T-shirt.
- 200 Visiting Card.
- 1000 Pamphlets.

# The Autowhite carwash Kit

Autowhite Bag itself

Wet & Dry Vacuum cleaner

Pressure washer

Pressure Gun

Foam Bottle

Seat Cleaner Vacuum Nozzle

## Each Consumable Kit

Carwash Shampoo

Dash Polish

Perfume Dangler

Polish Pads 2

Paper Mats (200)

Microfiber cloth 5

Deatiling brush set 1

Wash Mitt 1

All Purpose cleaner

Seat Brush 1

# Payout Structure

PARTICULARS	
Rate for Single Service	600
Number of Services Per day	4
Number of Services Per month (26days)	104
Average revenue Per month	62400
Franchisor share ( 15%)	9360
Franchisee share ( 85%)	53,040
Less Average Consumables	5,000
<b>Actual Monthly Profit</b>	<b>48,040</b>

\*Taxes & Tds extra as applicable



# Road Map

## Assessment Meeting

- Answering Prospect Queries Demand Analysis
- Prospect Confirmation

## Token Amount

- ₹ 11,000 Token Amount through Online Payment link
- Proforma Invoice and KYC. 7 days to do Full Payment

## Agreement Set up

- After the payment is done.
- Email Confirmations.
- Parties signing the Agreement

## Training Setup

- Within 15 days after signing the agreement Autowhite Kits are sent to your location.
- Autowhite Trainer reaches the location.

## Welcome to Autowhite

# FAQs

## Do we require physical office space?

No, physical office space is not required. A partner manager can operate from their home or anywhere.

## Do we need to hire a tele-caller?

Telephonic queries are handled centrally at Autowhite. All customer bookings, sales calls and telephonic feedback are done by Autowhite.

## Do we need to market ourselves?

Autowhite does marketing for all its Partner Manager. Franchise partners can market of their own All leads generated from this are processed to bookings and sent to respective Partner Managers of the region

## Will the company provide training support?

Autowhite provides training support in the form of videos. As soon as any partner manager receives the Service Kits, an Autowhite Trainer will reach your location for on-field training.

## Can we purchase raw material from the market?

No, partner managers are required to purchase the raw material from Autowhite as we only use rigorously tested consumables for assured quality results.

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